

**PROFESSIONAL CLEANING
IS NOW MORE GREEN
WITH OUR RECYCLED
PLASTIC PRODUCTS
CERTIFIED “PLASTIC SECOND LIFE”**



Confirming its own engagement **to protect and respect the environment**, and in compliance with the laws concerning the **Green Public Procurement**, Filmop is proud to be the **very first Italian manufacturer** of janitorial products to get the **certification “Plastic Second Life”** by the Institute for the Promotion of Recycled Plastics (IPPR).

“PSV” (Italian acronym for **Plastic Second Life**) is the **first Italian and European trademark specific to recycled plastic**, that is, **a system of environmental product certification** created to guarantee, highlight and identify more easily all products manufactured **using recycled plastics**, thus **simplifying the choice criteria** for public authorities and other companies, which are interested to buy **“eco-compatible”** (environmental friendly) **products**.

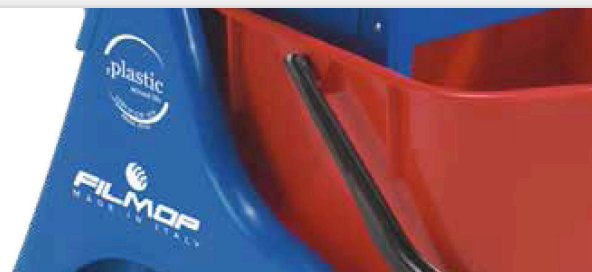
It is an important recognition for our company, which has always been focused on the research of solutions to minimise the environmental impact of its products, guaranteeing at the same time a **high quality standard**.

“Plastic Second Life” for Green Public Procurements

Nowadays public authorities are **obliged to cover their annual supply of products with a minimal level of products manufactured with recycled materials** (European Union Directive 2004/18/CE of 31.03.2004). Consequently, all cleaning distributors selling to public authorities have now **the possibility to offer “PSV” certified products** and this means to have an **added value** and to **qualify as preferred suppliers**.

Filmop products branded “PSV”

All Filmop products certified “Plastic Second Life” can be recognised by the registered trademark “Plastic Second Life” printed directly on the plastic product.



You are kindly invited to get in touch with our export department or to check our website to get all necessary information on our “PSV” certified products.

www.filmop.com